



*Your transatlantic business
concierge*



EU Companies need

360° One-stop
affordable
managed services

Trusted local
expertise, top-
quality providers

Smooth,
dedicated account
management

Deep Cultural
understanding

Global expansion
point to scale up

US, Pacific &
Global Market
access

Locally networked
outpost

Embedding in
global innovation
capital

Public & Private
Funding access

Silicon Valley is a unique concentration of...



Tech



Talent



Capital



Network



Market expertise

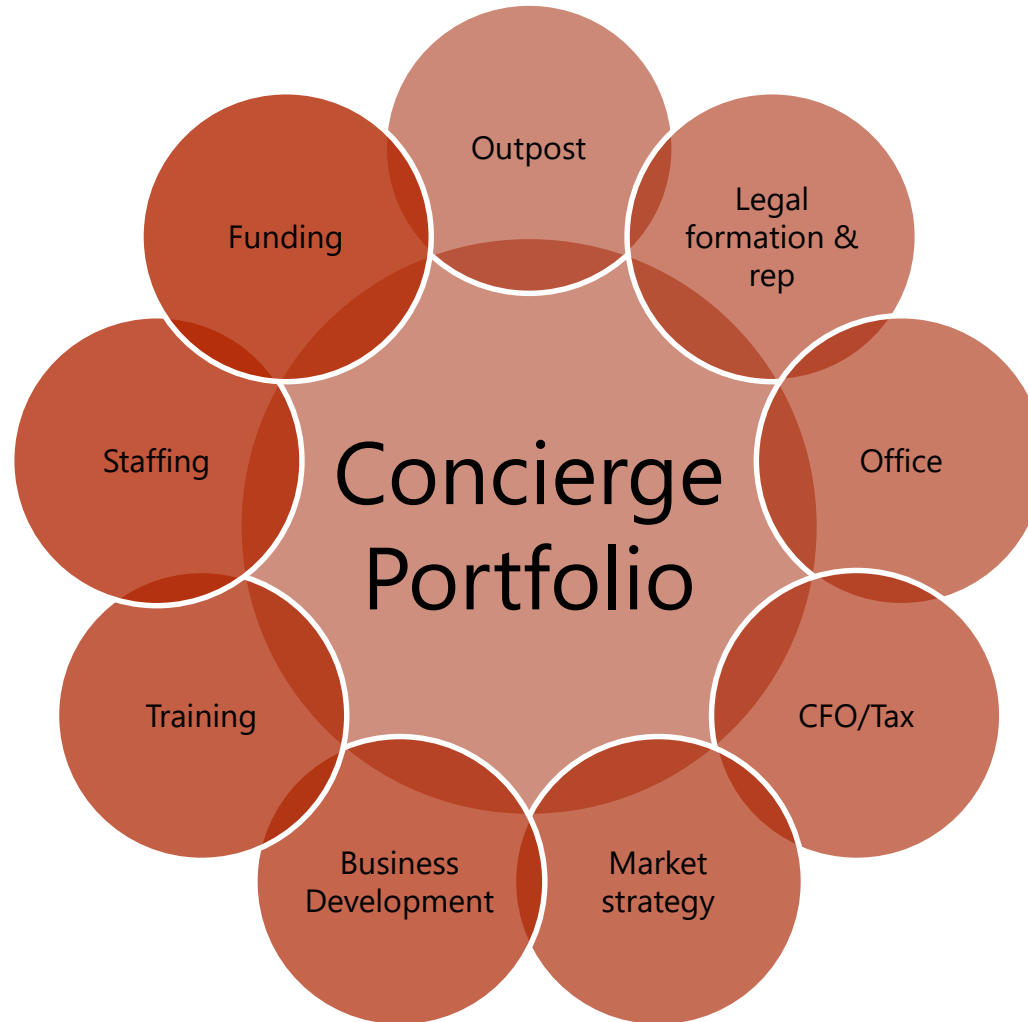


Best practices

A fully rounded set of solutions

- We are trusted transatlantic business concierges
- We have the best Silicon Valley experts and specialists to support you
- We provide a single point of contact and ongoing coordination
- We pride ourselves on the highest quality service standards
- We give you the best of both worlds.

Full circle business concierge



Office & Presence

Virtual Valleyist

- Mailbox in prestigious SV location, drop-in office
- Co-working space office use on a drop-in basis
- Initial consultation and setup fee
- Free for ongoing outpost clients

WhiteSpacer

- Co-working space and full use of amenities (e.g. meeting rooms, parking etc.)
- Fee incl. access to legal advice
- Private offices upon availability and special pricing

Legal Formation & Advisory

Description

- Establish legal presence
- Specialist team in-house
- Ongoing representation

Top specialists

- Immigration
- Tax
- IP
- Corp governance
- Wealth management
- Complex international structuring

Packages

- Starter: New DE LLC, CA qualification
- Flipper: simple flip
- Legal retainer 5/15 hours/month

Silicon Valley Outpost & Annex

Outpost

- Ears and eyes on the ground
 - Business Intelligence
 - Acquire tech/talent
 - Cultural “infusion”
 - Network on behalf
 - Retainer packages: 5-15 hrs/month
- Ongoing, 6 months minimum

Annex (Premium Outpost)

- One-stop-shop coordination of ongoing projects
 - Dedicated account manager responsible for coordination, single point of contact
- Setup+ Monthly fees + Costs (typical costs include memberships, event fees, transportation)
- 1 year minimum

Transatlantic Funding

Seed Funding Package

Customized investor list

Pitch deck copy

Positioning strategy

Documentation

Coaching negotiation of price

Mid-size packages

Series seed/note financing

- Documents only OR Incl. negotiations

Institutional investment

Public funding packages

Individualized Funding Assessment

Individualized Funding 2 years strategy

Bid management

Marketing & BizDev support

Market entry strategy

High level strategy
marketing, direct and
channel sales, hiring

Profile target US
customers, pricing and
launch

Mktg + BizDev package

Detailed mktg strategy

Benchmarking

Partner search

Setting up meetings

Organize & support
business trip

BizDev retainer

Ongoing bizdev as per
retainer

5-15 hrs/month

Hiring & Staffing

Staffing strategy
and headhunting
(esp. sales)

Hiring FTEs

Hiring
Contractors

Executive
recruitment

Fee

25% annual
Salary, 1/3 in
advance

Timing

Transactional
search 1,5
months

Executive
search 3-6
months

Silicon Valley Embedding

Inspiration training

2 days of intensive, customized, multidisciplinary training in Silicon Valley

Timing: 2-4 weeks to prepare

Cultural immersion training

2 days of intensive training focusing on the communications aspects of how to do business in Silicon Valley

Timing: 2-4 weeks to prepare

Tailored trainings

e.g. Mini-sabbaticals in Silicon Valley for senior leadership (2-3 weeks)

CFO services

By the hour

Engagement Partner/CFO

Controller

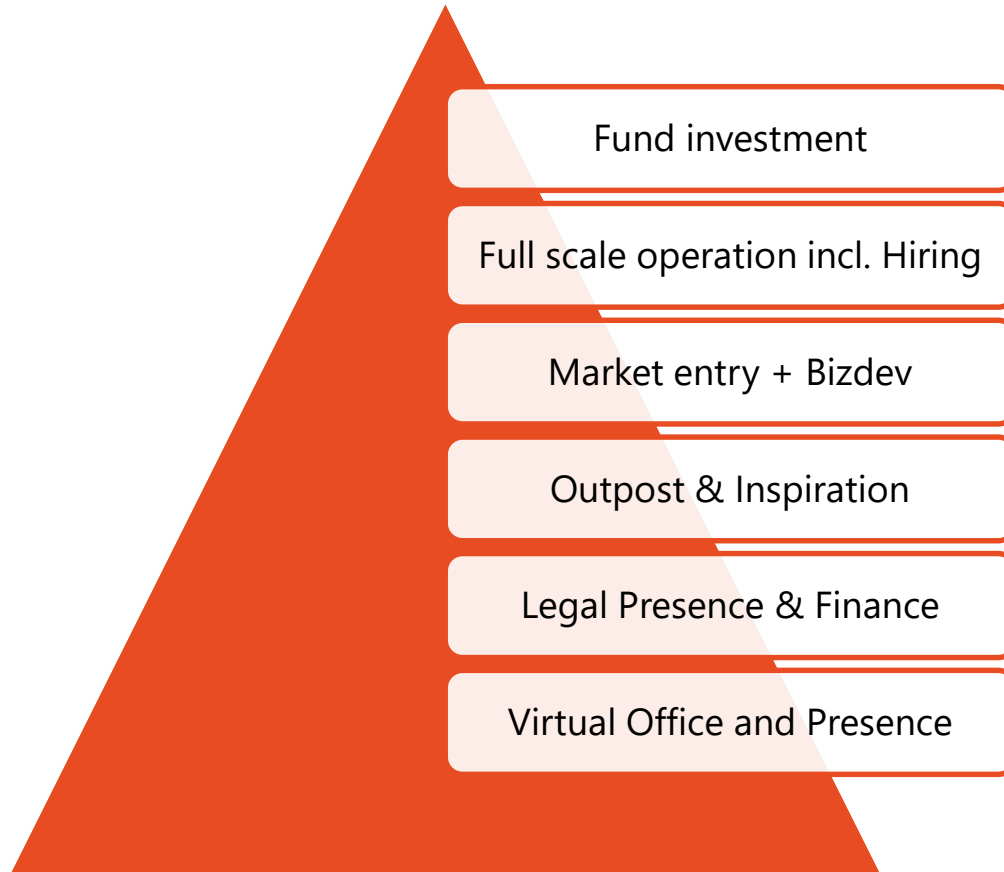
Senior Accountant

Bookkeeper

Fixed retainer packages

10/20/40 hours of
bookkeeper +
accountant + controller
hours

Sample sequencing



From the menu we build a wide range of unique packages. You will get the one matching your exact needs and budget.

Get in touch!



We would be delighted to advise you

Bay Area - Brussels - Budapest - Barcelona... and many other EU innovation hotspots

info@innomine.com

USA: +15105590761, Europe: +3225881333

innomine.com