#### In case your:

Business is being disrupted Innovation ROI is ailing Talent is being lost to startups Need for a working strategy is urgent we have solutions for you.

### We are here to help:

- Co-design and implement ROI-centric innovation ecosystem strategies
- Drive your innovation projects
   from inception through funding
   to implementation
- Deliver value-added collaborative solutions to transform your business & drive growth

### With us, you tap into these assets:

Transatlantic mindset and reach Embedding in transatlantic ecosystems & access to best experts

Systemic thinking, Ext impactful results exp

Extensive Fortune 50 expertise

innomine.com

Innovation funding specialty (10+ yrs)

## From *Silicon Valley* to *Europe*, we've got you covered... As your trusted transatlantic advisors.

"The main benefit of innovation for your organization is not competitive advantage. It is survival." (Paul Sloane)



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Bay Area - Brussels - Budapest - Barcelona... and many other EU innovation hotspots

# Introducing Innomine Group

Your transatlantic Innovation Experts

The rules of the game have changed. We are here to help you master the *Age of Innovation*.

### The innomine 3C model

Collaborative

• Open

- Networked
- Ecosystem-focused

- Continuous Ex
  - Existing Business: Process
    Innovation
    - New: Business Model
       Innovation
    - The Unknown: Disruptive MVPs

Comprehensive

- Committed
- Clear
- Culture-driven
- Complex
- Co-funded
- Consequential

We give you the best of both worlds. Our team of 20+ senior specialist consultants work through innovation value chains across the Atlantic as well as within the EU and the US.

We have vast expertise working for Fortune 100 corporations like Microsoft (since 2004) and Telefonica, also for corporate associations such as Digital Europe.



We digitize innovation ecosytems. Our evolving platforms host an exclusive pool of 4400+ pre-validated startups so that you can monetize the breakthrough innovation power of thousands of enthusiastic entrepreneurs. We personally and thoroughly screened 1200 of them.

We handpick your ideal collaborators so that you can monetize the breakthrough innovation power of thousands of enthusiastic entrepreneurs. We make sure that you only meet the most relevant shortlist and steer the collaboration process until its monetized conclusion. We have boots on the ground and we can be your eyes, ears and extended arm. We are embedded in Silicon Valley, networked in Brussels, present in other European capitals. From a simple outpost to a fully-fledged innovation center, we can build your ecosystem

We put public funds at your fingertips. Your investments will go a long way when assisted by public funds: with us, you tap into a combined \$480B of public grants available to reach your innovation goals. We are experts in 360° innovation project funding and management.

#### So what does an innomine 3C project look like?

Discovery	Reconnaissance	Tune-up	Implementation
<ul> <li>Challenge assessment</li> <li>Diagnostics</li> <li>Scoping</li> <li>Benchmarking</li> <li>Deliverable: Solution outline based on transatlantic best practices</li> </ul>	<ul> <li>Fully customized workshop in Silicon Valley</li> <li>Learn from best experts &amp; practices on-site</li> <li>Validation and/or Pivot</li> <li>Deliverable: A team prepared, fine-tuned strategy</li> </ul>	<ul> <li>Matching up partners (startups, programs) from transatlantic ecosystem</li> <li>Matching up innovation funding sources</li> <li>Co-designed strategy and action plan</li> <li>Deliverable: Custom 3C innovation program ready to launch</li> </ul>	<ul> <li>Negotiating terms, seal deals</li> <li>Orchestrating partnership onboarding</li> <li>Project assessment study</li> <li>Deliverable: Monetized innovation program: reap the rewards</li> </ul>